

**For Immediate Release**

**Telrad Networks Brings PBT to the Customer Edge**

*Introduces TAG-12  
Carrier Ethernet Demarcation CPE*

**Lod, Israel** – Tuesday, June 10, 2008 - Telrad Networks, a developer of carrier-grade telecommunications equipment, introduced today the TAG-12 Carrier Ethernet Demarcation device.

TAG12 is a metro Ethernet carrier-class Customer Premises Equipment (CPE) unit for demarcation device. The system allows intelligent and cost effective FE and GbE optical service demarcation. Carrier Ethernet demarcation devices answer service providers' requirements for end-to-end management of Ethernet services and subscribers.

The TAG-12 is appropriate for business, mobile backhaul for 4G and MTU applications, allowing multiple services on one device. The CPE provides simple, advanced IP/MPLS and PBB-TE demarcation abilities. The system is fully scalable, and the multiple-protocol demarcation abilities allow service providers to protect their investment in the TAG-12 product.

"Customers want a complete solution, so we provide Ethernet over PDH, Pseudowire, and Ethernet demarcation," said Itshak Aisner, VP Product Management of Telrad Networks. "Using a network processor as the basis, we provide a unified form factor to provide a wide range of configurations for Tier 1 and Tier 2 vendors looking for fast time to market and reduced risk, as they enter the Carrier Ethernet market. We provide technology that can support both PBT and MPLS deployments, covering both today's needs and future network evolution."

Telrad is the first vendor to provide PBT all the way to the customer edge. Using a PBT-to-the-edge architecture, operators can lower costs and provide a higher level of granularity for Service Level Agreements, as well as ensuring Quality of Service. At the same time, the series of CPEs for demarcation and Pseudowire reduce support costs, by allowing operators to pinpoint faults.

Telrad Networks will be exhibiting the TAG 12 at NXTcomm08, June 16-19 at the Las Vegas Convention Center, Las Vegas, at booth SU5904. To reserve an appointment, please contact Rebecca Rachmany at [rebecca.rachmany@telrad.com](mailto:rebecca.rachmany@telrad.com).

**ABOUT TELRAD NETWORKS LTD.:** Telrad Networks has been developing carrier-grade communications equipment for more than half a century. Telrad provides development capabilities that focus on integration of core technologies into standardized, Tier-1 carrier-class products. Telrad is devoted to providing a highly flexible development team, allowing its partners and customers a high level of control in the development cycle and product roadmap. Telrad is a privately-owned company founded in 1951. For more information, visit [www.telrad.com](http://www.telrad.com)

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**Contact:**

Rebecca Rachmany, Telrad Networks Ltd.

[rebecca.rachmany@telrad.com](mailto:rebecca.rachmany@telrad.com)

Office: ++972-73-2467027

Mobile: ++972-25-2467027

**PR Contact:**

Mike Horowitz, NCSM Strategic Marketing Ltd.

[mike@ncsm.co.il](mailto:mike@ncsm.co.il)

Office: +972-2-5637527