

**For Immediate Release****Telrad Conferencing Release 4.0***Cost-effective, application-rich conferencing*

Lod, Israel, March 15, 2007: Telrad Networks announced the release of version 4.0 of its conferencing appliance, which allows adding conferencing to any enterprise PBX at a one-time cost. The release includes a rich set of applications, including integration to Microsoft Outlook, outbound and inbound dialing, web sharing, and moderator control.

Rather than using pay-as-you-go services on an outsourced level, the Telrad Conferencing appliance has no operating expenses, and can be integrated with practically any enterprise PBX. Small and mid-sized enterprises can use the Telrad Conferencing platform as an economical and easy-to-use platform for all their conferencing needs.

“Enterprise conferencing is an essential application today,” said Meir Bass, CTO of Telrad Networks. “However, using subscription services such as web conferencing can lead to high and unpredictable costs. Furthermore, web conferencing lacks calling out features and integration with scheduling applications such as Microsoft Outlook. Telrad Conferencing is so simple to use, everyone in the organization can schedule a fully-featured conference call.”

Even for companies conducting fewer than 20 conferences a month, the break-even point for the Telrad Conferencing appliance is less than one year. With added security and ease-of-use, the investment is even more worthwhile. Telrad Conferencing features:

- Available in 12– 64 port configurations
- Fully interoperable and standard compliant
- PRI E1/T1 support
- H.323 signaling support
- 60 simultaneous E1 conference attendees per unit
- 64 simultaneous VoIP conference attendees per unit
- 46 simultaneous T1 conference attendees per unit
- Additional units for scale-up capabilities
- Outbound dialing
- Multi-language and localization capabilities
- Real-time chairperson controls

For more information see [www.connectconferencing.com](http://www.connectconferencing.com)

**ABOUT TELRAD NETWORKS LTD.:** Telrad is an established telecom equipment and services organization that has been providing communications products and services used by millions of end-users worldwide. Telrad provides development capabilities that focus on integration of core technologies into standardized, Tier-1 carrier-class products.

The company combines a high level of dedication to customer service with expertise in developing products in the areas of IP NGN, gateways, optical, metro, enterprise, wireless, and switching.

Telrad is focused on providing dedicated, trustworthy and robust solutions and service to emerging markets and small and mid-sized operators and service providers. Telrad is a privately-owned company founded in 1951.

ConnectConferencing is a fully-owned division of Telrad Networks.

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